
DUKE UNIVERSITY NEWS
Duke University Office of News & Communications
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FOR IMMEDIATE RELEASE: Wednesday, Sept. 29, 2004

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U.S. SEN. ELIZABETH DOLE AMONG LIST OF PROMINENT SPEAKERS AT DUKE
CONFERENCE ON LEADERSHIP AND RESTORING TRUST OCT. 18-20

DURHAM, N.C. -- U.S. Sen. Elizabeth Dole, R-N.C., is one of many prominent leaders scheduled to speak at Duke University's third annual Coach K/Fuqua School of Business Conference on Leadership next month.

Other speakers scheduled for the two-day conference include National Public Radio's Kevin Klose, Harrah's Entertainment's Gary Loveman, former Credit Suisse First Boston CEO John Mack, Formica Corporation's Frank Riddick Jr., Red Hat's Matthew Szulik and Duke University President Richard H. Brodhead, among others.

This year's conference theme, "restoring trust," is intended to address current leadership challenges in building and restoring trust in an organization. The conference, hosted by the Fuqua/Coach K Center of Leadership & Ethics (COLE), runs Oct. 18-20, and is open to the media.

"The conference offers a dynamic learning environment with prominent senior-level executives and opens the door to some valuable networking opportunities," said Douglas T. Breeden, dean of The Fuqua School of Business.

The conference is open to current and future leaders representing all industries.

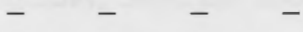
"Every installment of the conference offers a variety of speakers, including prominent leaders from business, education, sports, government and the nonprofit world," said Sanyin Siang, managing director of COLE. "Each speaker or panelist offers a unique perspective on his or her area of focus that can be immediately used by the participant in the workplace or in life."

Added Sim Sitkin, faculty director of COLE, "From the keynote speakers and interactive breakout sessions to the exclusive Duke basketball practice session, the participants will gain valuable insight into many areas of leadership."

Other speakers scheduled to appear include Coach Mike Krzyzewski, Duke Men's Basketball; Doug Collins, Washington Wizards; Josephine Cooper, Toyota Motor North America; Scott Greenstein, Sirius Radio; Michael Heisley Sr., Heico Acquisitions, Inc.; Michael Lomax, United Negro College Fund; Bonnie Reitz, InsideOut-Culture to Customer; Gilbert Scharf, Maxcor Financial Group Inc.; Randy Smith, Tenet Healthcare Western Division; L. Frederick Sutherland, Aramark, and William B. Timmerman, SCANA Corporation.

Registration is \$1,500 and includes all meals, conference materials and local transportation. Space is limited.

The conference is a collaborative effort of Duke's Fuqua School of Business, Duke Corporate Education and Duke University Athletics. More information can be obtained by calling 1-866-493-8368 or visiting <www.ConferenceOnLeadership.com>.



The Fuqua/Coach K Center of Leadership & Ethics (COLE) was established by the Fuqua School of Business (in collaboration with the Duke University Athletics and Kenan Institute for Ethics at Duke) to advance leadership and ethics through research and education. COLE strives to influence the way students, academics, corporations, governments and non-profits think about and practice business leadership and ethics.

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